



NEWS RELEASE

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An Exciting Global Brand Re-Launch for ATS

Ellington, Connecticut –June 28, 2010 –Time is money in workforce management and every second counts. ATS has revamped its branding to better communicate the company’s commitment to providing highly efficient, robust, and reliable time & attendance and workforce management products. A new company logo, font, tagline, and brand imagery were unveiled at the Society for Human Resource Management Annual Conference in San Diego.

For nearly twenty years ATS has been providing rugged, reliable, precise, and efficient time & attendance and workforce management terminals. In workforce management time equals money. In fact every second counts, as Peter DiMaria, President of ATS, explains, “If an employer has 5,000 employees that clock in and their time recording is off 2 seconds per hour for each employee all day, all week, all year that totals nearly 5,778 hours per year being either under- or over-reported. That’s a lot of hours and a lot of money. And that’s why our new corporate tagline is Every Second Counts.”

Larry Dawson, Vice President of Marketing at ATS, says, “The old ATS brand is recognized around the world and has represented a solid, reliable company. But as ATS has grown and added new products and services we realized that our brand image was not keeping up with our progress. Our new image, while keeping elements of the old, represents the same reliability that ATS and our products have always provided but also demonstrates our commitment to bringing proven, precision technology to our customers in dozens of countries.”

About Accu-Time Systems, Inc.

Accu-Time Systems, a subsidiary of Amano USA Holdings, Inc., is a global company headquartered in the United States with offices and channel partners in North America, Latin America, Europe, Africa, and the Middle East. The company designs and manufactures biometric and non-biometric workforce management (WFM) and human capital management (HCM) tools. ATS products are widely used for payroll, time and attendance, workforce

management, and security access. The company provides solutions for nearly every industry with a product line that extends from simple entry-level time and attendance terminals to state-of-the-art programmable biometric employee kiosk systems.

For more information about Accu-Time Systems, Inc., and the entire line of ATS products, call (860) 870-5000, e-mail: sales@accu-time.com or visit the ATS website at www.accu-time.com.

About Amano USA Holdings, Inc.

Amano USA Holdings, Inc. (AUH) is a subsidiary of Amano Corporation of Japan, a world leader in Time Recording, Access Control, Automated Parking and Cleaning Systems with annual revenues in excess of \$700 million.

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